

N Novembre Numérique

The Month of
Digital Culture

5TH - 7TH
NOVEMBER | 2025

Alliance Française d'Accra

Création
Africa

AMBASSADE
DE FRANCE
AU GHANA
*Liberté
Égalité
Fraternité*

INSTITUT
FRANÇAIS
Ghana

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**Novembre
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Brief

of Novembre Numerique

For the first time, Ghana will join the global celebration of Novembre Numérique.

Alliance Française d'Accra, in partnership with Leti Arts are hosting Ghana's inaugural edition from 5th to 7th November 2025 at Alliance Française Accra.

The three-day festival features leading digital creators and organizations, offering exhibitions, discussions, and interactive experiences. It aims to inspire the next generation of digital experts and enthusiasts, while strengthening Ghana's growing digital and creative ecosystem.

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Novembre Numérique – The Digital Cultures Festival

Novembre Numérique (Digital November) is an annual global event initiated by the Institut français and the French cultural network abroad, celebrating digital cultures in all their forms. Launched in 2017, it brings together artists, innovators, and audiences worldwide to explore the creative, social, and technological dimensions of the digital world.

Every November, the festival highlights the diversity and vitality of French digital creation, from immersive experiences, video games, and esports, to digital arts, podcasts, web creation, and innovative publishing. It provides a space for dialogue, experimentation, and collaboration across cultures, uniting creators, professionals, and the public around shared questions of technology, creativity, and innovation.

In 2024, Novembre Numérique reached over 70 countries and 130 cities, through both in-person and online events. This growing mobilization reflects the Institut français' commitment to expanding access to new technologies and to supporting the international visibility of French digital artists and creators.

Novembre Numérique 2025: Focus Areas

The 2025 edition places special emphasis on two key themes:

Artificial Intelligence (AI) – in the wake of the Summit for Action on Artificial Intelligence held in France in February 2025, projects exploring AI's creative potential, challenges, and impacts will receive particular attention.

Digital Heritage – the digital enhancement of French heritage and collections will also be a featured focus.

Through Novembre Numérique, France reaffirms its belief that digital culture is not only a tool for communication but also a powerful medium for artistic expression, cultural exchange, and global connection.

About the Organizers



Connecting Cultures. Inspiring Creativity.

For nearly 70 years, Alliance Française d'Accra has stood at the heart of Ghana's French-speaking community, as a vibrant hub where people come together to learn, share, and explore.

As a leading centre for linguistic and cultural exchange, we continue to innovate by integrating AI-powered tools that make language learning more interactive, engaging, and fun.

The LetiAFA VR Center, established by Alliance Française d'Accra in partnership with Leti Arts and the

first of its kind in Africa, opens exciting new doors to virtual cultural discovery. Soon, its immersive experiences will be available in both French and English, giving students and visitors a whole new way to connect with culture.

At our core, we are committed to education, training, and artistic creation — supporting Ghanaian, French, and Francophone artists to express their talents, collaborate, and enrich the cultural dialogue across communities.



"Reviving Africa's heritage through timeless stories, modern creativity, and immersive interactive media."

Leti Arts is redefining how the world experiences African culture by reviving Africa's heritage through timeless stories, modern creativity, and immersive interactive media. We merge tradition with innovation and storytelling with technology through our games, comics, animation, and digital experiences.

Our mission is to share authentic African stories globally while empowering local talent and shaping a sustainable creative industry across the continent, proving that the next generation of global entertainment can rise from Africa's roots.



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Programme

Lineup of Novembre Numerique



DAY 1: INDUSTRY & LAUNCH EXPERIENCE

VENUE:
Seminar Room, Alliance Française Accra

10:00 AM – 10:20 AM

OPENING SEGMENT

MC Welcome & Introduction

Partners' Keynote Remarks:

Hélène Geneau-Okutue — Director, Alliance Française Accra
Eyram Tawia — Co-Founder & CEO, Leti Arts

10:20 AM – 1:00 PM

INDUSTRY & INSTITUTIONAL PRESENTATIONS

1:00 PM – 2:00 PM

NETWORKING LUNCH

2:00 PM – 4:00 PM

IMMERSIVE SHOWCASE,

MEDIA & NETWORKING EXPERIENCE

Venue: Outdoor and adjoining spaces activation:

VR & XR Installations

Gaming Demos

Artist Booths

Partner Exhibitions

Media Interviews & Networking Sessions

MC-guided tours

QR Portfolios

Interactive showcases

Day 1

Industry and Launch Experience

DAY 2: WORKSHOP & EXPERIENCE DAY

10:00 AM – 12:00 PM
MORNING WORKSHOPS
Venues: FD Block - Rooms A & B

Workshop	Description	Time & Venue	Facilitator
Intro to Unity for Immersion	Fundamentals of Unity for creating immersive 3D experiences.	10:00 - 12:00 Room A	Caleb Mantey - Ghana
Spatial Sound Basics	Designing and mixing spatial audio for VR and immersive storytelling.	10:00 - 12:00 Room B	Joe Wackle - Ghana

2:00 PM – 4:00 PM
AFTERNOON WORKSHOP BLOCK
Venues: Workshop Rooms A & B

Workshop	Description	Time & Venue	Facilitator
Ethical AI and Open Data	Responsible AI and open data practices for creative and civic innovation.	14:00 - 16:00 Room A	KNUST RAIL Team - Ghana
Interactive Writing for XR	Writing dialogue, branching narratives, and emotional storylines for XR.	14:00 - 16:00 Room B	Nofar Laor - Isreal

ALL-DAY OPEN EXPERIENCES
(10:00 AM – 7:00 PM)

There will be immersive activities ongoing including:
Gaming & Esports Arena,
Digital Cinema Lounge,
VR Gallery & Immersive Art Space,
Matchmaking & Networking Lounge,
Artist Booths & Partner Exhibitions

Day 2
Workshop & Experience Day

DAY 3: CLIMAX SHOWCASE & CELEBRATION

3:00 PM – 6:00 PM
CO-PRODUCTION SHOWCASE STAGE
Venue: La Pailote

Featured Showcases:

Leti Arts Showcase
– **Digital Legends & African Superheroes**
Highlights Karmzah, Sweave and other interactive media projects.
Leti Arts Showcase – Digital Legends & African Superheroes

Diversion XR – Immersive Ecosystems & Scenography
Insights into immersive event design and XR distribution.
Agata (Diversion XR) - France

Keepers of the Forest: The Batwa Legacy
Immersive storytelling on indigenous wisdom and ecology.
Emmanuel Rukundo (Keepers XR) - Uganda

Echoes of the Ancestors
Afrofuturist exploration of ancestral heritage and identity.
Brian Afande (Black Rhino VR) - Kenya

Experience Africa / Dobiison 360
360° storytelling on West African identity and cultural travel.
Launch premiere + founder presentation
Selasei Awity - Ghana

Burner Boys VR Experience
A Poetic VR experience on sustainability and e-waste in Ghana.
Nofar Laor (Burner Boy Project) - Isreal

6:00 PM – till late
GRAND CELEBRATION & CLOSING CONCERT
Venue: La Pailote

Day 3

Climax Showcase & Celebration



NOVEMBRE NUMERIQUE

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The Leti-Afa VR Center is an immersive cultural storytelling hub, created through a partnership between Leti Arts and the Alliance Française d'Accra. It blends cutting-edge virtual reality technology with Africa's rich cultural heritage to inspire learning, creativity, and collaboration.



Located at the Alliance Française Accra, the center functions as a cultural storytelling for VR experiences, a training hub for VR and gaming, and a showcase space for African-made immersive experiences. Beyond storytelling, the center runs professional bootcamps, youth programs, and international partnerships to build

capacity and promote Africa's creative technology ecosystem.

The Leti-AFA VR Center serves as a bridge between African heritage and its digital future; empowering a new generation of storytellers and innovators.

Contact Us +233 548 516 221
www.afaccra.org/novembrenumeriqueAccra



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