



**DO YOU WANT TO WORK IN A CREATIVE AGENCY?
DO YOU WANT TO SHOWCASE YOURSELF THROUGH YOUR WORK?
ARE YOU LOOKING FORWARD TO JOIN A YOUNG, DYNAMIC TEAM?
WOULD YOU LIKE TO BE PART OF A GLOBAL AGENCY- PUBLICIS?**

VACANCY- JOB DESCRIPTION

Job title: FRENCH Copy Writer

Department: Creative

Reports to: Creative Director

PURPOSE OF POSITION

- A Copy Writer is responsible for creating work of a consistently high standard that is pertinent to the brief and requirements of the client.
- Idea generation, to comprehend briefs and conceptualize (based on key strategies across the brands) with Art Director on all through-the-line projects.
- Going the extra mile in support of the wider agency team.
- Manipulate the written word into fresh, memorable headlines and dialogue.
- Presentations and implementation: the ability to present ideas in clear, well-crafted layouts, mood-boards and presentation decks.
- The ability to present well-conceived and well scripted concepts in a professional manner both internally and externally.
- Prepare well researched and clear production briefs for suppliers i.e. sound engineers, directors etc.
- Cooperate as a team player in partnership with strategy and client service.
- Must be able to work against deadlines and manage their workflow accordingly.
- Thinking ahead & proactively anticipating solutions.
- Protect and uphold the identity/personality of each brand consistent with approved guidelines.

APPLICANT REQUIREMENTS

- Suitable tertiary education
- High proficiency, and understanding of the English language
- Excellence in spelling, grammar and vocabulary
- Positive attitude and ability to work well in a team environment
- PC Literacy essential (All MS Office applications: Word, Excel, PowerPoint, Internet and GroupWise e-mail)
- Excellent, open, confident communicator
- Energetic, enthusiastic, willing "to go the extra mile"
- Integrity is essential in view of confidential information
- Detail orientated
- Driven to excel in this field and be recognized by industry awards

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