



ALLIANCE FRANÇAISE ACCRA AT 60

PRESS RELEASE



Teaching French & Promoting Cultural Diversity



INTRODUCTION

For the last 60 years Alliance Française Accra has made it its mission to provide world class services of bringing to the doorsteps of many Ghanaians the opportunity of bridging the language gap; it has churned out many people who previously had no knowledge of speaking French or English. Not only has Alliance Française been one of the pioneers of promoting cultural diversity. It has opened its doors to many young and talented artistes to showcase their abilities and continues to do so.

This year Alliance Française Accra turns 60 years and we are glad to mark the year with interesting events and activities. Join us let's celebrate 60 years of promoting French language, cultural diversity and Franco-Ghanaian cultural exchanges that are fuelled by a passion of mutual enrichment.

Who we are



Established in 1957, Alliance Française Accra is an independent, not-for-profit association regulated by local law based upon the initiative of civil society to exchange cultural and linguistic values. We aim at promoting French language, cultural diversity and Franco-Ghanaian cultural exchanges that have served a mutual beneficial purpose over the years.

We are part of an international network composed of 835 centres in 136 countries and are world-renowned for the quality of our French courses. As an established leader in teaching French as a foreign language, we offer customized training for all levels (beginner to advanced and specialized courses), student's goals and characteristics: children, students, professionals and civil servants. We are also the only examinations centre in Ghana for internationally-



recognized tests and diplomas (DELF, DALF, DAEFLE, TCF). We welcome more than 4,000 students each year on our premises through our classes.

As a cultural institution, we hold cultural events to promote cultural diversity with local and international artists. With 85 events a year, we welcome more than 30,000 visitors, which make us one of the major artistic venues in Accra.

Motivated by common values of Alliances Française worldwide such as respect for cultural diversity, the passion for exchange and solidarity, associative values, excellence, modernity and innovation, the AF ties deep links with the civil society, cultural and educational institutions, NGOs, as such contributing to the development of regional culture. Among these, we have: French Embassy, Goethe Institute, AWDF, Orphan Aid, EUNIC, National Theatre, NAPTEX, AFD, CCFG, France Volontaires and the France in Ghana network which is a network of 7 agencies and institutions working daily with the French Embassy to improve bilateral relations.

Throughout its existence, Alliance Française Accra has earned its reputation as an institution that has provided world class education in the teaching of French and English to all ages.

Today, we boast of a multicultural environment with experienced and professional teachers and an internationally recognised educational system.

60th Anniversary Celebrations

The Management and Board of Alliance Française Accra have chosen the month of November to celebrate this remarkable achievement. The long week celebrations will begin on Saturday, 11th of November and end on Saturday, November 18th. The celebrations are expected to see in attendance students, alumni, partners, sponsors, musicians, artists, ambassadors government officials, concert goers and people from all walks of life. The week long celebrations will include concerts, fashion show, food fair, quizzes, health walk and lots of give-aways for everyone. We are happy to celebrate with all who have been part of this journey.

MAIN EVENTS FOR JUBILEE CELEBRATIONS:

Saturday, 11th November, 2017 (11am-8pm) AT ALLIANCE FRANCAISE ACCRA

ALLIANCE @ 60 FOOD FEST

To kick start the anniversary celebrations with we dedicate this Saturday to the food lovers. Alliance Française Accra invites you to the **ALLIANCE @ 60 FOOD FEST**. An event that will have different food and drink vendors treat us to delicious dishes and recipes. There will be cooking demonstrations, cooking contest, arts and crafts sessions and also lots of activities for the kids. Come with the whole family and let's have fun!



Saturday 11th November, 2017 (8pm) AT ALLIANCE FRANÇAISE ACCRA

ALLIANCE JUBILEE MUSIC JAM

As a cultural centre, we have seen lots of artistes perform on our stages and are still promoting upcoming artistes. Join us on the evening of the 11th of November for a concert with amazing talents such as Yaa Yaa, Adoma, Nana Yaa Thomas, Dela Botri, Sir Yung and the Electric Guitar, Eli, Jimmy Beckley, Opoku Mensah and others who have made it in the music industry giving out their best in honour of Alliance Française Accra. Come and enjoy good music from your favourite Ghanaian musicians. This concert is **FREE** and open to all. Join us celebrate 60 years of promoting cultural diversity in Ghana!



WEDNESDAY 15TH-SATURDAY 18TH NOVEMBER, 2017

ART RETROSPECTIVE EXHIBITION OPENING COCKTAIL

On Wednesday 15th to Saturday 18th there will be an art exhibition titled **Art Retrospective** which will feature artists who have exhibited their art works over the years at Alliance Française. There will be over ten (10) well known artists who will participate in this Exhibition as we appreciate the creative arts industry and its stakeholders. The opening ceremony and cocktail will take place on Wednesday, 15th November at 6:30pm at the Exhibition Hall of Alliance Française Accra.



THURSDAY 16TH NOVEMBER, 2017 (6pm) AT ALLIANCE FRANÇAISE

ALLIANCE @ 60 FASHION SHOW

Come and discover fashion at its best as we bring you a night with fashion designers who are making it in the industry. We dedicate Thursday night to the amazing talents in the fashion industry of Ghana. The fashion night will also serve as a charity event. While we will not charge at the gate people who are willing to donate anything are free to do so. Funds raised will be sent to the Dzorwulu special school.



SATURDAY, 18TH NOVEMBER, 2017 (7am-) AT ALLIANCE FRANCAISE ACCRA

ALLIANCE AT 60 HEALTH WALK WITH DECATHLON

We end the anniversary celebrations with a health walk on the 18th of November at 7am. There will be sporting activities such as aerobics, zumba dance etc. after the walk with Decathlon Ghana as well as other goodies to be given to participants. Registration is **FREE** and we invite all past students, current students and the general public to join us lets walk for good health!



We promise to continue providing the best to Ghanaians and enhancing multicultural exchanges through our products and services.

LONG LIVE GHANA!

LONG LIVE FRANCE!

LONG LIVE ALLIANCE FRANÇAISE ACCRA!

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